



**Business & Management Programmes that Deliver!**  
**....because your team needs to be best!**



[www.bmd-global.com](http://www.bmd-global.com)

**Question!...What's one of the biggest challenges facing any business in the current economic downturn?**

**Answer?...Winning more new business!!**

With this in mind and based on our extensive experience of winning new business over the 'phone, (because we live and breathe it to run our company!) BMD Global has pulled together some key pointers for when your sales team need to pick up the 'phone and start getting in front of more new customers in the New Year!

**A FREE OFFER?!...So why have we done this?**

Well, we all know how keen sales people are at the best of times 'doing cold calling' - many of them would rather they had to go to the dentist than pick up the 'phone! Yet we all know that this is exactly the activity that is needed in these tough trading times! It's the life blood of any business! Large or small!

For a very limited period, we're giving away free our B2B Practical Guide on New Business Development over the Telephone! - No, it's not about basic

Telemarketing. It is about how established and experienced sales people (i.e. like your team?!) can be a whole lot more proactive in getting new business for you and your company during 2009!...Practical ideas - great results!

**Simply reply to this email quoting 'Happy Santa!' Your name, Title, Address and Contact numbers and for the first 75 who respond to this email, we will send you our guide absolutely free! (normal price £39.99 + vat)!**

Alternatively, call us now to book a free 1:1 consultation\* on how we can generate even more sales for your team during 2009 and maximise results for you and your business!

**Have a very Happy Christmas - from all at BMD Global!!**

[www.bmd-global.com](http://www.bmd-global.com) Tel: 01202 570600

**Call 01202 570600 TODAY**

\*includes phone / face to face consultation and a specific recommendation from US.

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